

# NEWSLETTER

Rupeeseed Technology Ventures Pvt Ltd  
June Newsletter 2024



## Exciting Developments and Insights

By Sandeep Manoharan, CEO

We're excited to introduce a series of enhancements aimed at refining your experience and optimizing operational processes.

The recent implementations and updates include:

1. Our newly launched mobile trading app, "MobiRupree Elite" offers advanced features for seamless transactions and portfolio management.
2. Expanding horizons, established presence at GIFT City.
3. Optimized File Upload Utility enables backoffice file uploads 10 times faster than earlier.
4. Upgraded mutual funds Backoffice that generates reports seamlessly for transactions occurring both inside and outside the system.
5. We are happy to inform regarding a blog by Kartik Chhaya (COO), unlocking the potential of AI integration in brokerage platforms.
6. A glimpse into Rupeeseed's annual TL Offsite meet, creating strategy and roadmap for the upcoming year.

## NEWSLETTER HIGHLIGHTS

MobiRupree Elite

Registration in GIFT City

Enhanced File Upload Utility

Upgraded Mutual Fund Back Office

Article by Kartik Chhaya on AI integration in Brokerage Platforms

Highlights from annual TL Offsite Meet

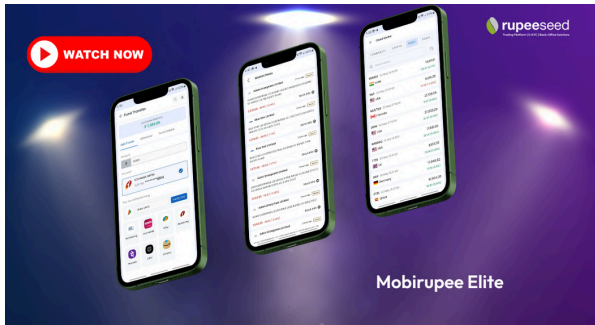
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## MOBIRUPEE ELITE

MobiRupee Elite offers enhanced trading features, all accessible through the watchlist, including one-touch order placement, quick quotes, and the option chain. It comes with seamless UPI payment gateway, a speedy options trading module, and advanced portfolio view for a superior trading experience.



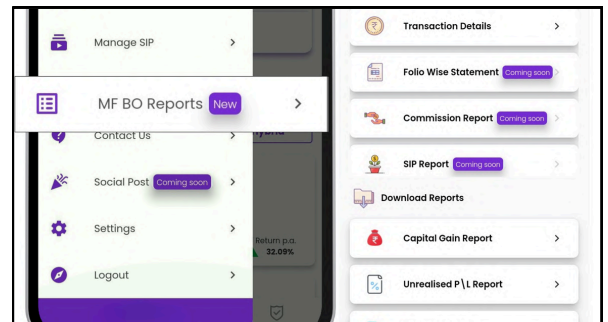
## REGISTRATION IN GIFT CITY

Rupeeseed establishes a significant presence at GIFT city. This step expands our global operations and positions us for potential empanelment with GIFT City exchanges. This milestone supports our goal of offering comprehensive solutions to international clients and strengthening our presence in global markets.



## ENHANCED FILE UPLOAD UTILITY

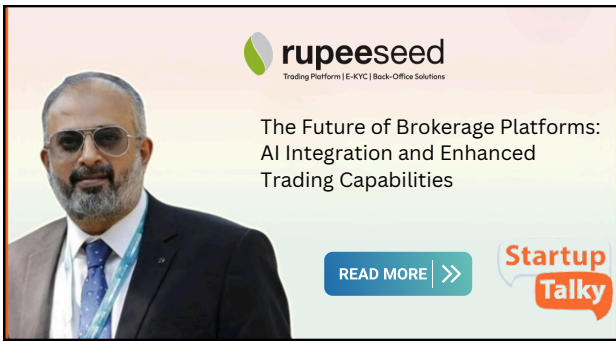
Our optimized File Upload Utility enables trading members to upload back-office and exchange files for all segments 10 times faster, which includes Security Master, Contract Master, VAR Files, SPAN Files, Bhavcopy, etc. This enhancement improves our order and risk management processes, ensuring efficiency and reliability.



## UPGRADED MUTUAL FUND BACK OFFICE

Our upgraded Mutual Fund Back Office system generates comprehensive reports through the integration of RTA (Registrar and Transfer Agents) files, even for transactions occurring outside our system.





## AI INTEGRATION IN BROKERAGE PLATFORMS

Startup Talky, India's leading media platform, featured an article by Kartik Chhaya, (COO of Rupeeseed) on AI integration in brokerage platforms. The article highlighted how AI advancement revolutionizes market engagement and enhances trading capabilities, offering valuable insights into innovative approaches and future industry trends.



## HIGHLIGHTS FROM ANNUAL TL OFFSITE MEET

Rupeeseed's annual TL offsite held at Radisson Blu Karjat, where team leads reviewed performances, discussed developments, and planned future strategies. This collaborative session highlighted achievements, addressed challenges, and set future goals, ensuring continuous innovation and operational excellence.



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